

# Science Museum - Wonderlab and Wonderlab+

Urenco has a long-standing social impact partnership with the Science Museum Group. We have been the Major Sponsor of Wonderlab in London since 2015.

This popular, interactive gallery inspires visitors, particularly children, to engage with Science, Technology, Engineering and Maths (STEM) which is a significant and sustainable way of nurturing future talent in associated industries, like ours. Wonderlab has welcomed two million visitors since it opened and forms part of our Richie education programme.

We have become increasingly involved with other Museum activities as our partnership matures, such as STEM Circle thought-leadership events and a regular Skills Fair (for secondary schools). We also hold our annual Richie lecture at the venue.

An exciting extension to this partnership is our investment in the Science Museum's new digital website called Wonderlab+, designed to raise people's 'science capital' with global appeal.



“ Urenco is a hugely valued partner, there is great synergy between our approaches to supporting the education of future generations about the wonders of science and how STEM can lead to exciting careers. Together we can continue to make a real social impact by highlighting the existing skills young people have and sparking their imagination about what might be if they engage with science related studies. It's an exciting time for us all, as we springboard from the hugely successful Wonderlab in-person experience to the virtual online world of Wonderlab+.”

**Carolyn Harris**  
Senior Corporate Relationships Manager, Science Museum

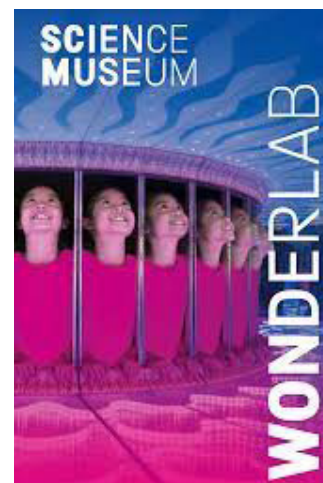


The Science Museum aims to inspire visitors with awe-winning exhibitions, iconic objects and stories of incredible scientific achievement.

[www.sciencemuseum.org.uk](http://www.sciencemuseum.org.uk)



**Wonderlab** is an interactive experience with live shows and demonstrations by museum Explainers to reveal the beauty of the science and maths that shape our everyday lives. While it's recommended for 7-14 year olds the gallery can be enjoyed by all ages.



Urenco's Social Impact Programme contributes to our commitment to sustainability. It includes partnerships with charities, educational establishments, environmental programmes and other schemes to maximise social impact and employee engagement. Each partnership must meet at least one of our sustainability priorities (across three workstreams: education & skills, environment & net zero transition, health & wellbeing) and relevant UN Sustainable Development Goals.

## Science Museum - Wonderlab: and Wonderlab+

**Wonderlab+** is the Science Museum's digital spin-off taking the spirit of the exhibition online aimed at children but with a grown-ups section to support the content. Although the website is in its infancy, the number of virtual visitors is growing fast and Urenco's investment will enable it to expand through developing new quizzes and videos.

**Science Capital** is a measure of your relationship with science, how much you value it and whether you feel it is 'for you' and connected with your life.

Research shows that the more science capital a young person has, the more likely they are to study science post-16. Yet national survey data shows that 27% of all 11 to 17 year olds have low science capital, particularly those from disadvantaged schools and communities. This limits their opportunities and outcomes in life and contributes to the shortfall in young people in the UK choosing STEM subjects.



“ Wonderlab+ is a fantastic new website for children and families designed to increase their science capital and interest in STEM related careers. Devised and inspired by the Science Museum Group, we are again delighted to be partnering with Urenco. This support will enable the site to evolve and expand, reaching more young people every day and we're looking forward to adding new quizzes, videos and resources to keep it fresh and exciting.”

**John Stack**  
Digital Director, Science Museum Group.



### Sustainability Spotlight

This project aligns with the Urenco sustainability strategy, our corporate values and selected UN sustainable development goals.

#### Environment & transition to net zero:

- increase understanding of the role of nuclear via Skills Fair.

#### Education & skills:

- inspire the next generation to study STEM
- increase 'science capital' of visitors, so they relate to STEM
- enhance Urenco's Richie education programme
- Wonderlab+ has global reach, not limited to London visitors.

#### Community engagement:

- Urenco colleagues can get involved with science museum events and visit at a discount
- invited schools to annual Richie lecture come from Urenco-based area, also includes time in the Wonderlab
- 'Science capital' resources for adults who support young people.

#### UN Sustainable Development Goals:

